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ABSTRACT

This annual report from the State of West Virginia details the administration of funds under Title I of the Higher Education Act of 1965. All the funds received for the Fiscal Years 1966 and 1967 were allocated to institutions of higher education and the State Agency within the State for the purpose of developing and administering programs designed to assist in the solution of local and state problems. Four institutions and one state administration agency participated. The title and number, sponsoring institution, program purpose, allocation of funds, expenditures to date and balance, estimated and actual participation, program activity, evaluation, and future plans were outlined for each program. The goals of the programs included: educational programs for government and public officials; continuing education and area planning; continuing education for citizenship responsibility, citizenship and public affairs; local government, public administration, and public officials; community, area, and regional planning; educational programs and community facilities; educational activities for resource development; and administration of State Agency. (PT)

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Title I
Continuing
Education
and
Community
Service

(P.L. 89-329)

STATE OF WEST VIRGINIA

ANNUAL REPORT
For
FISCAL YEARS
1966 and 1967

A0006367

U.S. DEPARTMENT OF HEALTH, EDUCATION & WELFARE
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WEST VIRGINIA

ANNUAL REPORT
FOR
FISCAL YEARS
1966 and 1967

GOVERNOR OF THE STATE OF WEST VIRGINIA

The Honorable Hulett C. Smith

STATE AGENCY FOR TITLE I - HEA 1965

West Virginia University
Board of Governors

ADVISORY COMMITTEE

The West Virginia Commission on Higher Education

STATE ADMINISTRATOR

Dr. Ernest J. Nesius, Vice President
Center for Appalachian Studies and Development

TITLE I STAFF

Charles L. Samuels
State Administrator's Representative

Patti Korvin
Secretary

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ANNUAL REPORT FOR FISCAL YEARS 1966 and 1967

Title I of the Higher Education Act of 1965, which is concerned with Continuing Education and Community Service, like many other new Federal programs, was launched with the belief that the most expeditious and positive way to start things happening is to begin. And as most new ventures, to a certain degree unstructured, there is the period of soul-searching prior to participation, the need for some sense of direction, and finally, the initial, but sometimes awkward, attempts.

West Virginia, perhaps as many other states, for the past full year of operation since the passage of this act, has been undergoing this period of transition. And also like many other states, as a result of initial attempts, is beginning to find a sense of direction. Although no earth-shaking accomplishments may be discerned at this stage (nor do I believe such is expected) nevertheless, we believe that these attempts have laid the foundation on which we can continue to build for the future.

For Fiscal Years 1966 and 1967, the State of West Virginia has received $289,431, all of which has been allocated to institutions of higher education and the State Agency within the State for the purpose of developing and administering programs designed to assist in the solution of local and state problems in keeping with the following priorities:

1. Citizenship Responsibilities
2. Local Government, Public Administration, and Public Affairs
3. Community, Area, and Regional Planning
4. Educational Activities Related to Facilities and Housing
5. Human Resource Development

These priorities were established as being the areas of greatest concern with the full realization that they would not lend themselves to ready or immediate solutions. We believe that an investment has been made from which cursory returns can be measured in terms of the number of participants, and the number of dollars spent, but we are also cognizant of the fact that the real impact may not be known for many years.

Therefore, this report is being presented for scrutiny containing our efforts to date. On our failures, we can reflect, amend, and endeavor to improve; our successes, minimal though they may seem, provide the catalyst which enables us to continue.

DESIGNATION OF THE STATE AGENCY AND DEVELOPMENT OF THE STATE PLAN

Subsequent to the passage of the Higher Education Act of 1965 by the United States Congress, Governor Hulett C. Smith designated the West Virginia University Board of Governors as the State Agency to administer Title I, Continuing Education and Community Service, with the following stipulations:

1. The West Virginia Commission on Higher Education shall serve as an advisory council and the Commission shall approve all applications made to the Commissioner of Higher Education by West Virginia University Board of Governors and/or the cooperating institutions.

and

2. The West Virginia University Board of Governors shall enter into memoranda of understanding with the state colleges and Marshall University spelling out areas of cooperation.

In keeping with this new responsibility, Dr. Ernest J. Nesius, Vice President of the West Virginia University Center for Appalachian Studies and Development, was appointed as the State Administrator and charged with developing the State Plan for submission to the United States Office of Education.

Meetings were held with a core group of the Appalachian Center and various other department representatives of West Virginia University. Subsequent meetings were held at Jackson's Mill at which presidents and representatives of institutions of higher education throughout the State, both public and private, were present, resulting in the development of the West Virginia State Plan for participation in Title I. With the approval of the State Plan by the Commission on Higher Education and the United States Office of Education, West Virginia was funded to begin operation on June 27, 1966.

Realizing the continuing nature of the program and the need for cooperation and coordination, each institution of higher education eligible to participate in Title I, was requested to appoint an Institutional Contact Representative who would work as the liaison between the institution and the State Agency. To date, most have complied with this request.

With the hiring of a State Administrator's Representative and a secretary, personal contacts have been made with those designated as Institutional Contact Representatives at each eligible institution in the State; proposals have been reviewed and submitted for approval to the State Administrator and the Commission on Higher Education; and memoranda have been disseminated to all interested parties relative to pertinent program guidelines, program approvals, and activities connected with program operation.

INSTITUTIONAL CONTACT REPRESENTATIVES

ALDERSON-BROADDUS COLLEGE
Dr. Jarrett T. Chandler
Director, Humanitarian Service Projects and Associate Director of Off-Campus Education

BETHANY COLLEGE
Professor William Young
Department of History and Political Science

BLUEFIELD STATE COLLEGE
Mr. Donald Baldwin

CONCORD COLLEGE
Mr. Hobart D. Harvey
Administrative Assistant for Special Projects

DAVIS-ELKINS COLLEGE
Mr. William F. Engert
Vice President for Development

FAIRMONT STATE COLLEGE
Dr. Billy G. Dunn
Professor of Commerce and
Director of Institutional Research

GLENVILLE STATE COLLEGE
Mr. Walden F. Roush
Director, Community Development and Research

MARSHALL UNIVERSITY
Mr. John R. Warren
Dean, Graduate School

MORRIS-HARVEY COLLEGE
Mr. Carl K. Gilchrist
Director, Public Relations

POTOMAC STATE COLLEGE
Mr. James T. Handlan
Dean

SALEM COLLEGE
Mr. Harley Bond
Director, Public Relations

SHEPHERD COLLEGE
To be assigned

WEST LIBERTY STATE COLLEGE
Dr. C. Robert Whiting
Assistant Dean

WEST VIRGINIA INSTITUTE OF TECHNOLOGY
Dr. Jack Robertson
Director, Division of Business Administration and Economics

WEST VIRGINIA STATE COLLEGE
Dr. Edwin D. Hoffman
Dean, Instruction

WEST VIRGINIA UNIVERSITY
Mr. Carl D. Ekstrom
Assistant to the Vice President for Program Development and Special Affairs

WEST VIRGINIA WESLEYAN
Walter L. Brown
Assistant Dean

WHEELING COLLEGE
Mr. James L. Weaver
Director, Special Programs

HIGHLIGHTS

For the past two fiscal years, West Virginia has been allocated $145,110 and $144,321, respectively, which have been used to fund nineteen programs of statewide significance. Four colleges and/or universities have participated in Title I programs as sponsors, with other institutions of higher education and public and private organizations participating in a co-sponsoring or cooperative role. With less than one full year of operation, the university-college-community team has been instrumental in imparting services and training to approximately 1,259 participants.

West Virginia is presently in the throes of constitutional revision considerations, out-migration, and urbanization, as well as, governmental improvement. Efforts, therefore, under Title I have been directed principally towards developing an awareness and an interest among the citizenry on the issues of the day; providing public officials with background information so essential to effective government; and discussing the techniques and benefits of comprehensive planning which must be implemented if cities and counties are to be places conducive to the retention of its citizens.

As of June 30, 1967, utilizing Fiscal 1966 funds, four programs were completed on an interim basis and are to be expanded and improved. Four other programs have been initiated, but not completed, which will require extensions.

Eleven proposals, out of the fifteen reviewed, were funded by the State Agency out of Fiscal 1967 funds. As program implementation is approximately one year behind funding, one program has been completed with the exception of compiling data, and two are in process; four are scheduled to begin operation in September 1967 to correspond with the college semester; and four other continuation projects will commence immediately following the termination of their first year's extensions.

The responses of the participants to the programs administered to date have been favorable and encouraging. For Fiscal 1968, present plans are to develop better programs which will reach more people in the State of West Virginia who, in turn, will be instrumental in bringing about the necessary changes.

FISCAL 1966 PROGRAMS

PROGRAM TITLE AND NUMBER	HIGHER EDUCATION AND COMMUNITY PROBLEM SOLVING (018-001)
SPONSORING INSTITUTION	West Virginia University
	To develop and conduct a statewide three-day seminar for representatives of the State's universities and colleges to: (1) explore in depth and cooperatively the unique resources which each institution can contribute to community problem solving techniques and programs presently and over the next 3-5 years; (2) to explore and determine how these can best be applied on a coordinated level to basic and critical statewide issues related to community problem solving and continuing education; (3) to develop and conduct a three-day statewide Conference for Leaders of higher education, public education, industry, labor, state government, and voluntary and professional state organizations and associations about such resources and to provide information as to how they can be applied to state basic and critical issues related to community problem solving; (4) to work cooperatively with interested West Virginia colleges and universities with the aim of conducting a two-day conference in each of the West Virginia University Appalachian areas to provide local leaders with an overview and an understanding of how they can utilize such higher education resources for community problem solving.

	Federal	Local	Total
ALLOCATIONS	$24,433	$ 8,522	$32,955
EXPENDITURES TO DATE	$6,423.04	$6,008.14	$12,431.18
BALANCE	$18,009.96	$2,513.86	$20,523.82

PARTICIPATION	Number of Participants	Cost per Participant
ESTIMATES	1,090	$ 30.24
ACTUAL	98	$126.85
PROGRAM ACTIVITY	The activities sponsored under this program area have consisted of (a) a statewide meeting for representatives of higher education, (b) a statewide meeting of a variety of state leaders, representatives of higher education and interested citizens, and (3) a continuing review and research of major issues raised in the various sessions. Both statewide meetings were two-day sessions held in Charleston and Parkersburg, utilizing speakers and panel reactors.	
EVALUATION	No formal evaluation instruments were used to measure the success of this program and only general conclusions can be derived from observations and selected individual reactions. A substantial measure of success has been achieved in terms of getting more representatives of higher education to think about their role in community service and continuing education. The program has also involved a number of non-higher education personnel in the planning stages thus setting the stage for continuing dialogue centered around community problems and the potential contribution of higher education. The program has failed to reach the number of personnel initially anticipated and has not moved as rapidly as originally designed. Although it is premature at this time to consider the results, the program has failed to produce definitive information on problem areas and clues for action programs.	
FUTURE PLANS	Future plans call for local conferences on an area-wide basis to focus on more local problems. It is also anticipated that some form of major publication or information will be derived from the continuing research effort. Present funds will be used to extend the program.	

PROGRAM TITLE AND NUMBER	CERTIFICATE PROGRAM IN CITIZENSHIP RESPONSIBILITIES AND PUBLIC AFFAIRS (018-002) Phase I		
SPONSORING INSTITUTIONS	West Virginia University, Bluefield State College, Fairmont State College, Salem College, and the Parkersburg Center		
PROGRAM PURPOSE	To provide an organized and specific body of knowledge to those persons who are interested in obtaining additional information about political, social, cultural, and economic aspects of the community in which they live, for the purpose of increasing the number of persons within a community to participate in community decision making as responsible citizens.		
	Federal	Local	Total
ALLOCATIONS	$13,252	$4,822	$18,074
	Federal	Local	Total
EXPENDITURES TO DATE	$4,838.38	$8,702.46	$13,540.84
BALANCE	$8,413.62	$3,880.46 +	$ 4,533.16
PARTICIPATION	Number of Participants		Cost per Participant
ESTIMATES	120		$150.62
ACTUAL	112		$120.85 *

+ Excess of local funds used for matching other programs.
* Computations based on funds expended to date.

PROGRAM ACTIVITY	The major content of this program area has been the development of course materials and the conduct of classes at the local level in state, local, and Federal government. A total of six classes have been conducted serving people in various parts of the State whose backgrounds have included educational experiences ranging from the tenth grade level to graduate degrees; occupational experiences ranging from housewife to professional; and age ranging from twenty to seventy. In addition, a trial class has been developed in cooperation with the West Virginia Division of Correction, Probation, and Parole for inmates at the State Penitentiary. This class has been developed for inmates awaiting release and is designed to better prepare them to undertake civic responsibilities.
EVALUATION	Several survey instruments were applied to various classes conducted. The reactions expressed were very favorable to all aspects of the course and a large number of participants indicated a desire to continue with other phases of the entire course. All of these evaluations have been studied and suggestions integrated into future program planning. Although the program failed for varying reasons to attract the number of persons anticipated, and in some areas postponed for lack of interest, in toto, the classes did attract a wide range of citizens with varying backgrounds which was a basic objective of the program.
FUTURE PLANS	The course material will be revised and enriched based on the experience thus far derived. At the same time, expansion of the program into new areas of the State is anticipated and continuation into new phases of the course in established areas is planned for the coming year.

PROGRAM TITLE AND NUMBER	PROGRAM IN CITIZENSHIP RESPONSIBILITY FOR LABOR AND LABOR LEADERS (018-003)		
SPONSORING INSTITUTION	West Virginia University		
	To enhance union leaders' effectiveness in directing labor's attention toward solving community problems and bringing the resources of their organizations into the problem solving effort which include: (a) opening Union Leadership Academies to additional communities; (b) adding subjects of ULA to focus attention on state and local problems; and (c) providing additional support in the leadership training for community action projects.		
	Federal	Local	Total
ALLOCATION	$35,664	$11,882	$47,546
	Federal	Local	Total
EXPENDITURES TO DATE	$16,368.20	$27,455.64	$43,823.84
BALANCE	$19,295.80	$15,573.64 +	$ 3,722.16
PARTICIPATION	Number of Participants		Cost per Participant
ESTIMATES	1,200		$ 39.61
ACTUAL	208		$210.69 *

\+ Excess of local funds used for matching Fiscal 1967 programs.
* Computations based on funds expended to date.

PROGRAM ACTIVITY	The program has focused attention on state and local government with particular emphasis placed on problems relevant to the State of West Virginia. Course material has been developed specifically for this program and ten classes have been conducted in various sections of the State, comprised mostly of rank and file members of the trade union movement.
EVALUATION	An in-depth evaluation of this program was conducted by Dr. Robert Miller in June of 1967. This evaluation indicated that the programming funded under Title I had been successfully integrated into the Union Leadership Academy program to achieve expansion into communities not previously covered and provided a new focus for extending the existing base of knowledge and potential public affairs leadership toward the solution of state and local problems.
FUTURE PLANS	It is anticipated that the existing program in state and local government will be strengthened and expanded with course materials being updated. A new area for development will be a course in international relations.

PROGRAM TITLE AND NUMBER	CITIZEN LEADERSHIP AND PARTICIPATION (003-004) Phase I		
SPONSORING INSTITUTION	Bethany College		
PROGRAM PURPOSE	To provide northern panhandle counties with an opportunity, educationally, to upgrade the level of performance by individuals and community groups as participants in the solution of community problems.		
	Federal	Local	Total
ALLOCATIONS	$ 3,600	$ 1,200	$ 4,800
	Federal	Local	Total
EXPENDITURES TO DATE	$ 3,600	$ 1,200	$ 4,800
BALANCE	$ -0-	$ -0-	$ -0-
PARTICIPATION	Number of Participants		Cost per Participant
ESTIMATES	50		$ 96.00
ACTUAL	22		$218.14

PROGRAM ACTIVITY	A series of 26 sessions were held at Bethany College during the academic year 1966-67 for participants from Hancock, Brooke, Ohio, and Marshall counties who were actively engaged in civic and community affairs. General sessions were held on Tuesday evenings for approximately two hours each week with occasional double sessions on Sundays, terminating, on an interim basis, with the awarding of certificates. The focus of these sessions centered around "How to Do It" rather than "What to Do."
EVALUATION	Evaluations were received through questionnaires from participants with respect to their reactions to the program. For the most part, their reactions were favorable relative to the course contents as well as the method of delivery by the instructors. Constructive suggestions were made in terms of specific topics to be included in lectures, which are being incorporated in our future planning for a continuation of the program. Although the program failed to attract the anticipated number of participants, those in attendance represented a cross section of these counties and were people who seemed to possess the interest in bettering the communities in which they lived. We believe that the program achieved minimal success, which will be improved.
FUTURE PLANS	The program for the ensuing year will add additional seminars and topics, with the least successful being dropped. An attempt will be made to have the first semester of the program conclude before Christmas and begin the second semester well after February 1, to avoid bad driving conditions. A more intensive study will be made of the following topics: Municipal Government, The West Virginia County Court and Its Functions, State-Local Reltionships, and Federal-State-Local Relationships and Aid. A recruiting brochure is to be published and an attempt will be made to have the enrollment reach the estimated number of participants which will again this year by 50.

PROGRAM TITLE AND NUMBER	CERTIFICATE PROGRAM IN RESPONSIBLE CITIZENSHIP (020-005) Phase I		
SPONSORING INSTITUTION	Wheeling College		
PROGRAM PURPOSE	To increase the number of persons within the community better equipped through additional knowledge to participate in community affairs; to establish a continuing program which will be largely "problem oriented" which will have a specific and constructive impact on the Wheeling community; and to increase the number of persons interested, competent, and available to accept responsible positions of leadership within the community.		
	Federal	Local	Total
ALLOCATIONS	$ 3,420	$ 860	$ 4,280
	Federal	Local	Total
EXPENDITURES TO DATE	$2,312.88	$ 750	$3,062.88
BALANCE	$1,107.12	$ 110	$1,217.12
PARTICIPATION	Number of Participants		Cost per Participant
ESTIMATES	80		$53.50
ACTUAL	86		$35.61

PROGRAM ACTIVITY	Wheeling College sponsored a two-semester lecture series during the academic year of 1966-67 and two additional sessions entitled "Meet the Candidates," which permitted enrollees a chance to meet persons running for city council. Nine different speakers were used as part of the faculty for this program, with the program leader from Wheeling College's political science department researching and preparing the curriculum, delivering 13 lectures, and acting as discussion leader on five other occasions. Persons were invited from the Wheeling area to participate in the program through announcements in the newspapers, and TV stories, and announcements.
EVALUATION	The evaluation of this program was based on three sources: a profile of those who registered and attended the first semester compiled the basis of a questionnaire handed out at the end of the first semester requesting comments on the various aspects of the program and a similar questionnaire handed out at the end of the second semester. These questionnaires disclosed that both men and women were enrolled; age ranged from under 21 to over 61; resided both in West Virginia and neighboring Ohio cities; had incomes under $6,000 and over $8,000; ranged in educational backgrounds from a grade school education to graduate or professional training and included both directors or organizations and the unemployed.
FUTURE PLANS	The program will be continued with greater use of visual aids and reactor panels with less use of outside lecturers. More experimentation will be used in the hopes of developing an even better program.

PROGRAM TITLE AND NUMBER	PUBLIC ADMINISTRATION AND COMMUNITY PLANNING EDUCATIONAL SERVICES (018-006)		
SPONSORING INSTITUTION	West Virginia University		
PROGRAM PURPOSE	To provide orientation to newly elected officials; acquaint local officials with the nature of major community problems, problem-solving techniques and resources; pursue understanding of interrelationships of various governmental units; develop concepts of complementary and cooperative action in the implementation of facility and service programs; and to provide an informational base for improved communications and planning.		
	Federal	Local	Total
ALLOCATIONS	$48,666	$16,222	$64,888
	Federal	Local	Total
EXPENDITURES TO DATE	$14,244.46	$21,679.68	$35,924.14
BALANCE	$34,421.54	$ 5,457.68 +	$28,963.86
PARTICIPATION	Number of Participants		Cost per Participant
ESTIMATES	1,000		$ 64.88
ACTUAL	117		$247.55 *

\+ Excess of local funds used for matching other programs.
* Computations based on funds expended to date.

PROGRAM ACTIVITY	Six regional seminars have been held to update county government, which included the participation of county officials representing a wide diversity of positions, as well as newsmen, the general public, county staff members, and members of interested boards and associations. During this first year of the public administration section of the project, a reference file of abstracted content materials, which will be used in a referral service, has been developed; encouragement and support have been given to county officials to establish basic reference libraries and a public administration monograph series has been started with Donald E. Hayhurst's The Theory and Practice of Administration in West Virginia. A short course is being sponsored in Huntington in cooperation with the Institute for Labor Studies, which is designed to provide members of organized labor a better understanding of comprehensive planning on the local level. Other activities have included meetings with various groups and direct consultation with official bodies such as the Harrison-Clarksburg Planning Commission.
EVALUATION	With respect to the public administration aspect of the program, the overall individual reactions indicated this program to be one of the most successful training programs for public officials ever developed in the State. This program has been successful not only in involving a wide range of public officials, but has strengthened the ties between local public officials and county extension staff by their active roles in planning and development. Channels of communications have developed well between the program officials and the West Virginia County Officials Association which should prove vital to future success of the program. The Community Planning aspect has not been operational sufficiently to evaluate.
FUTURE PLANS	A number of expanded activities are planned for the current year including: (a) publication of a monthly informational bulletin; (6) development of seminars for municipal officials; (c) a statewide law enforcement conference; (d) a statewide assessors conference; (e) continuation and expansion of the public administration reference library; and (f) continuation and expansion of the public administration reference service. With respect to community planning the focus of the attention during the current year will be an eight-county demonstration area.

PROGRAM TITLE AND NUMBER	THE COUNTY-LOCAL GOVERNMENT TEAM (003-007) Phase I		
SPONSORING INSTITUTION	Bethany College		
PROGRAM PURPOSE	To develop a sense of the wide spectrum of governmental obligations and opportunities among the many, diverse, fragmented public bodies and officials at the county and municipal levels, thereby enhancing the quality of governmental services within the area and making our communities better places in which to live.		
	Federal	Local	Total
ALLOCATIONS	$ 3,897	$ 1,255	$ 5,152
	Federal	Local	Total
EXPENDITURES TO DATE	$3,897	$ 1,255	$ 5,152
BALANCE	$ -0-	$ -0-	$ -0-
PARTICIPATION	Number of Participants		Cost per Participant
ESTIMATES	50		$103.04
ACTUAL	50		$103.04

PROGRAM ACTIVITY	Bethany College sponsored a non-credit one-semester program during the spring semester of 1967 consisting of weekly two-to-four hour sessions and all-day Saturday sessions which focused attention on a few vital topics involving real problems of the community as well as the nation as a whole, such as education, water pollution, and crime protection. Sessions were carried out with the assistance of guest lecturers and college staff and public officials knowledgeable in the specific areas of concern. The format of the classes included lectures and open discussions.
EVALUATION	This program probably had a larger qualitative impact than quantitative impact. Although the estimated number of participants was achieved, only a hard core of about one dozen attended all meetings. Those in attendance exhibited an aura of fraternity and a feeling that we could now better marshall our resources for more effective community action. Some of the most productive hours of the program were the hours in which county and municipal officials sat down and talked about common problems, techniques and procedures for the first time in their careers.
FUTURE PLANS	As one of the basic criticisms centered around the length of the sessions, shorter sessions will be held more frequently during the ensuing year; greater use will be made of the public news media for publicizing the program, and consideration will be given to the use of short articles, reprints, paperbacks, and other inexpensive reading materials which will be prepared by the director of the program for distribution to the participants.

PROGRAM TITLE AND NUMBER	PUBLIC INFORMATION SERIES "A PLAN FOR ACTION" (020-008)		
SPONSORING INSTITUTION	Wheeling College		
PROGRAM PURPOSE	A public information series to explain in detail "the plan for action" for the future of the Wheeling area prepared by the consulting firm of Camdeub, Cabot, and Associates.		
ALLOCATIONS	Federal $ 1,242	Local $ 414	Total $ 1,656
EXPENDITURES TO DATE	Federal $878.19	Local $ 125	Total $1,003.19
BALANCE	$363.81	$ -0-	+$ 363.81
PARTICIPATION	Cost per Participant	Number of Participants	
ESTIMATES	$6.62	250	
ACTUAL	$4.01 *	250	

PROGRAM ACTIVITY	While the Master Plan for the Wheeling area had been on hand since mid-1964 and had been officially received by the elected leaders, the general public had little knowledge of the detail. To bridge this gap, a public information series focusing on three approaches was instituted. Phase I broke down the Master Plan into concepts that could be easily understood by the general public. Phase II acquainted more citizens with the proposed capital improvements by giving them a close-up look via a bus tour led by various civic officials. The third phase consisted of a panel discussion composed of city and county officials who explained some of the finer details and answered questions from those in attendance.
EVALUATION	The reaction to the program by citizens and public officials was extremely gratifying. Typical of the reaction was favorable editorial comments by the news media and the following statement by the president of the largest local advertising firm: "It was most enlightening, even to people like myself, who have lived and worked in Wheeling all their lives."
FUTURE PLANS	For the continuation of this program, several suggested improvements will be incorporated into the plan. Realizing that many affected citizens are unwilling to attend programs at Wheeling College, we intend to seek local cooperating sponsors and take the program to five areas of the Wheeling community during the coming year. By reaching more people with this type of community knowledge, we hope to help allay misunderstanding and confusion when projects are proposed for the community. This is particularly important in certain areas of the county where the population is disturbed over new highway construction and other capital improvements. By using student assistants to help promote these programs, we also hope to make operative a more effective feed back of citizen feeling to elected officials concerning capital improvements.

+Awaiting re-assignment.
*Computed on expenditures to date.

	STATE AGENCY ADMINISTRATION		
DESIGNEE	The West Virginia University Board of Governors		
PURPOSE	To establish a State Plan for participation in Title I activities under the Higher Education Act of 1965 setting forth a comprehensive, coordinated, and statewide system of community service programs designed to assist in the solution of community problems in rural, urban, and suburban areas in the State of West Virginia, such as, but not limited to, housing, poverty, government, recreation, employment, youth opportunities, transportation, health, and land use, by utilizing the resources of institutions of higher education; to work with the West Virginia Commission on Higher Education in matters of policy and program approval with respect to Title I; to act as liaison between the institutions of higher education, the U. S. Office of Education, and the Commission on Higher Education in all matters pertaining to Title I programming, fiscal procedures and eligibility for institutional participation; to disburse funds and perform audits; to submit reports to the U. S. Office of Education as required, and to provide assistance to institutions of higher education in programming and other matters pertaining to Title I as requested or deemed necessary.		
ALLOCATIONS	Federal $ -0-	Local $5,406.66	Total $5,406.66
EXPENDITURES	Federal $ -0-	Local $5,406.66	Total $5,406.66

PROGRAM ACTIVITY	The State Agency has entered into memoranda of understanding with other institutions of higher education in the State spelling out areas of cooperation. Meetings were held with a core group of the Appalachian Center and various other department representatives. Subsequent meetings were held at Jackson's Mill at which presidents and representatives of institutions of higher education throughout the State, both public and private, were present, resulting in the determination of priorities for the ensuing year and the development of the West Virginia State Plan for participation in Title I. Contacts have been made with each institutional representative in person and by mail relative to program planning and program implementation.
EVALUATION	In view of the fact that the State Agency was funded approximately one week prior to the end of the fiscal year, sufficient time was available only for getting the machinery set up for operation.
FUTURE PLANS	To work closer with the Commission on Higher Education and to disseminate information to institutions of higher education for the purpose of planning Title I programs.

CATEGORICAL APPROPRIATIONS*

Program Categories	Federal	Local	Totals	No.	%
Administration of State Agency	$10,936.00	$ 5,406.66	$16,343.00	-	8%
Educational Programs for Government and Public Officials	$52,563.00	$17,477.00	$70,040.00	2	36%
Continuing Education in Community and Area Planning	$25,675.00	$ 8,936.00	$34,611.00	2	18%
Continuing Education for Citizenship Responsibility	$55,936.00	$19,044.00	$74,980.00	4	38%
Totals	$145,110.00	$50,864.00	$195,974.00	8	100%

*Computations based on Federal Funds only.

INSTITUTIONAL APPROPRIATIONS*

Institutions	Federal	Local	Totals	%
Bethany College	$ 7,497.00	$ 2,455.00	$ 9,952.00	5%
West Virginia University	$122,015.00	$41,448.00	$163,463.00	84%
Wheeling College	$ 4,662.00	$ 1,554.00	$ 6,216.00	3%
State Agency	$ 10,936.00	$ 4,407.00	$ 16,343.00	8%
Totals	$145,110.00	$50,864.00	$195,974.00	100%

*Computations based on Federal Funds only.

FISCAL 1967 PROGRAMS

PROGRAMS FOR FISCAL 1967

PROGRAM TITLE AND NUMBER	**CERTIFICATE PROGRAM IN CITIZENSHIP RESPONSIBILITY (018-001) Phase II
SPONSORING INSTITUTIONS	West Virginia University, in conjunction with Bluefield State College, Fairmont State College, Salem College, and Potomac State College
PROGRAM PURPOSE	To follow up the Fiscal 1966 program on a more extensive basis for the purpose of informing local citizens of the latest developments and thereby equipping them for community decision making and leadership roles. This continuing statewide effort will concentrate in such areas as local, state, and Federal government, social structures of the community, community problems, and community change.
ALLOCATIONS	Federal $10,812.57 / Local $5,679.43 / Total $16,492.00
EXPENDITURE	None
PARTICIPATION ESTIMATES	Number of Participants: 140 / Cost per Participant: $117.80
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	Incorporation of Fiscal 1966 experiences

**Funded in Fiscal 1967 to commence in Fiscal 1968.

PROGRAM TITLE AND NUMBER	**CITIZENSHIP RESPONSIBILITY FOR LABOR AND LABOR LEADERS (018-002) Phase II
SPONSORING INSTITUTION	West Virginia University in conjunction with AFL-CIO
PROGRAM PURPOSE	To follow up the program initiated during Fiscal 1966 to enhance the effectiveness of union leaders in directing labor's attention toward solving problems in communities through a commitment of their organizations. Areas of discussion will center around the structure of state and local governments in West Virginia, their functions, the economic and social development in West Virginia, United States foreign policy and its effect on state and local problems.
ALLOCATIONS	Federal: $29,640.00 — Local: *$-0- — Total: $29,640.00
EXPENDITURE	None
PARTICIPATION ESTIMATES	Number of Participants: 450 — Cost per Participant: $65.87
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	Incorporation of Fiscal 1966 experiences.

*No local matching due to overmatching on previous institutional projects.

PROGRAM TITLE AND NUMBER	**CITIZEN LEADERSHIP AND PARTICIPATION (003-003) Phase II
SPONSORING INSTITUTION	Bethany College
PROGRAM PURPOSE	To continue the program instituted during Fiscal 1966 on a more intensive basis which is designed for the purpose of upgrading the levels of performance by individuals and community groups in solving community problems.
ALLOCATIONS	Federal: $ 3,600 — Local: $ 1,200 — Total: $4,800
EXPENDITURES	None
PARTICIPATION ESTIMATES	Number of Participants: 50 — Cost per Participant: $96.00
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	Incorporation of Fiscal 1966 experiences.

**Funded in Fiscal 1967 to commence in Fiscal 1968.

PROGRAM TITLE AND NUMBER	**CERTIFICATE PROGRAM IN RESPONSIBLE CITIZENSHIP (020-004) Phase II
SPONSORING INSTITUTION	Wheeling College
PROGRAM PURPOSE	This will be a repeat of last year's program, with some modifications which is designed to provide an opportunity for northern panhandle citizens and groups to upgrade their levels of performance with respect to participation in the solution of community problems.
ALLOCATIONS	Federal: $5,527.50 — Local: $1,950 — Total: $7,477.50
EXPENDITURES	None
PARTICIPATION ESTIMATES	Number of Participants: 86 — Cost per Participant: $86.95
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	Incorporation of Fiscal 1966 experiences.

**Funded in Fiscal 1967 to commence in Fiscal 1968.

PROGRAM TITLE AND NUMBER	**PUBLIC ADMINISTRATION EDUCATIONAL SERVICES (018-005) Phase II		
SPONSORING INSTITUTION	West Virginia University in conjunction with other statewide organizations.		
PROGRAM PURPOSE	To provide local officials with relevant information designed to increase their ability to cope with specific problem areas and with the management of local governmental units. As a supplement to instructions, a loose-leaf catalog of state and local services and aided Federal programs will be developed as a resource document to appraise local officials of the assistance to them in solving local problems.		
ALLOCATIONS	<u>Federal</u>	<u>Local</u>	<u>Total</u>
	$35,078	$ 6,190	$41,268
EXPENDITURES	None		
PARTICIPATION ESTIMATES	<u>Number of Participants</u>	<u>Cost per Participant</u>	
	400	$67.80 +	
ACTIVITY	None		
EVALUATION	Not applicable at this time.		
FUTURE PLANS	Incorporation of Fiscal 1966 experiences.		

**Funded in Fiscal 1967 to commence in Fiscal 1968.
+Catalog not included in the computation of cost per participant.

PROGRAM TITLE AND NUMBER	**THE COUNTY-LOCAL GOVERNMENT TEAM (003-006) Phase II
SPONSORING INSTITUTION	Bethany College
PROGRAM PURPOSE	A continuation of the Fiscal 1966 program designed to develop among the elected and appointed officials in the four-county northern panhandle area, concepts and an informational base of governmental obligations and opportunities, through a series of weekly seminars.
ALLOCATIONS	Federal: $ 3,897 — Local: $ 1,255 — Total: $5,152
EXPENDITURES	None
PARTICIPATION ESTIMATES	Number of Participants: 50 — Cost per Participant: $103.04
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	Incorporation of Fiscal 1966 experiences.

**Funded in Fiscal 1967 to commence in Fiscal 1968

PROGRAM TITLE AND NUMBER	**CONTINUING EDUCATION IN COMMUNITY AND AREA PLANNING (018-007)
SPONSORING INSTITUTION	West Virginia University
PROGRAM PURPOSE	To assist officials and citizen planning commissions throughout the State in understanding the benefits that can be derived from planning; the definitions of long-range goals; and procedures by which to reach them, through a series of sixteen weekly two-hour seminars.
ALLOCATIONS	Federal: $18,176 — Local: $1,000 — Total: $19,176
EXPENDITURES	None
PARTICIPATION ESTIMATES	Number of Participants: 200 — Cost per Participant: $95.88
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	To continue from Fiscal 1966 as a separate program.

**Funded in Fiscal 1967 to commence in Fiscal 1968.

PROGRAM TITLE AND NUMBER	PROGRAM ON COMMUNITY PLANNING (020-008) Phase II
SPONSORING INSTITUTION	Wheeling College
PROGRAM PURPOSE	To communicate to interested groups, the "New Plan for Action" and how it may be carried out into the community through informational and discussion sessions in the neighborhood centers.
ALLOCATIONS	Federal: $ 2,250 — Local: $ 775 — Total: $3,025
EXPENDITURES	None
PARTICIPATION ESTIMATES	Number of Participants: 175 — Cost per Participant: $17.86
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	To incorporate Fiscal 1966 experience.

PROGRAM TITLE AND NUMBER	*APPALACHIAN CHURCH LEADERSHIP DEVELOPMENT IN SOCIAL AND COMMUNITY AFFAIRS (018-009)		
SPONSORING INSTITUTION	West Virginia University in conjunction with North Carolina State, the University of Kentucky, the University of Georgia, and Virginia Polytechnic Institute.		
PROGRAM PURPOSE	To provide training and instructions in the social sciences to church leaders in an eight-state area through the establishment of a regional school for church leaders year round, climaxing with a two-week intensive training course during the summer of each year.		
	Federal	Local	Total
ALLOCATIONS	$28,749	$5,760	$34,509
EXPENDITURES	Federal	Local	Total
ACTUAL	$ 6,009.27	$ 3,962.20	$10,061.47
BALANCE	$22,649.73	$ 1,797.80	$24,447.53
PARTICIPATION	Number of Participants	Cost per Participant	
ESTIMATES	850	$ 40.60	
ACTUAL TO DATE	51	$197.28	

PROGRAM ACTIVITY	During this reporting period, one two-week conference has been held on the West Virginia University campus for professionally trained clergymen, centered around the theme "Communications and Community in Appalachia." The first week of the conference focused on communications workshops, while the second week was devoted to a course in Appalachian culture, the group process, and community development augmented by case histories and first-hand field reports of Appalachian projects.
EVALUATION	As the program is still in the process, no definitive evaluation has been made of the overall effectiveness. Suggestions for improvements made by these initial participants included "a need for greater opportunity for group interaction," "increased flexibility of scheduling," and " a level of presentation more in keeping with the professional interest level of the participants." The general evaluation by the participants indicated a desire for the continuation of the program.
FUTURE PLANS	For the remainder of this program period, efforts will be devoted to providing consultant services to clergymen throughout Appalachia with the possibility of shorter regional conferences. For Fiscal 1968, in addition to the curricula presently utilized in the summer school, field trips will be added as well as courses in group dynamics, pastoral counseling, marriage counseling, institutional change, health and medicine, leisure-recreation, conservation, television workshops, and the latest developments in science. All suggestions by the participants will be seriously considered in carrying out the remainder of the present program as well as the continuation planned for Fiscal 1968-69.

*Program in process.

PROGRAM TITLE AND NUMBER	NEW CHALLENGE FOR WEST VIRGINIA'S PUBLIC EMPLOYMENT SERVICE (018-010)		
SPONSORING INSTITUTION	West Virginia University in conjunction with the West Virginia Department of Employment Security.		
PROGRAM PURPOSE	To examine the efforts that the Public Employment Service in West Virginia has made and could make in solving some of the most severe employment problems which presently hamper the economic development of the State.		
	Federal	Local	Total
ALLOCATION	$ 650	$1,510	$2,160
	Federal	Local	Total
EXPENDITURES TO DATE	$403.54	$1,510	$1,953.54
BALANCE	$246.46	$ -0-	$ 246.46
PARTICIPATION	Number of Participants		Cost per Participant
ESTIMATES	450		$ 4.80
ACTUAL	250		$ 7.81

PROGRAM ACTIVITY	A one-day conference was held in Charleston covering such topics as "Manpower Trends-Implications for the Public Employment and Other Labor Market Behavior," "Target Group in Appalachia," "The Role of Employment Security in the War on Poverty," and "New Trends in Manpower Programs."
EVALUATION	While no formal evaluation procedures were used, individual participant reaction was very favorable toward the program. One significant factor in the program is that it represents another cooperative area between the University and the State government, offering additional directions for similar ventures. A possible problem with this program was the lack of provision for any specific follow-up action or continuing effort.
FUTURE PLANS	This program was originally envisioned as a single-day activity with no follow-up. However, the content of the program points up the need for publication of the conference proceedings, for which funds will be requested.

PROGRAM TITLE AND NUMBER	DEVELOPMENT OF PROJECT MATERIALS FOR ADULT EDUCATION IN CONSERVATION (009-011)
SPONSORING INSTITUTION	Marshall University
PROGRAM PURPOSE	To provide informative and educational materials relative to the problems of conservation of natural resources in the local environment to teachers and other interested citizens which might be used to institute and/or improve the curriculum in the local public schools, as well as to stimulate an awareness of the importance of conservation among the citizenry.
ALLOCATIONS	Federal: $4,250 — Local: $1,079 — Total: $5,329
EXPENDITURES	None
PARTICIPATION ESTIMATES	Number of Participants: 100 — Cost per Participant: $53.29
ACTIVITY	None
EVALUATION	Not applicable at this time.
FUTURE PLANS	Future plans will be predicated upon the outcome of this initial project.

	STATE AGENCY ADMINISTRATION
DESIGNEE	The West Virginia University Board of Governors
PROGRAM PURPOSE	To update annually, the West Virginia State Plan for participation in Title I of the Higher Education Act of 1965 setting forth a comprehensive, coordinated, and statewide system of community service programs designed to assist in the solution of community problems in rural, urban, and suburban areas in the State of West Virginia, such as, but not limited to, housing, poverty, government, recreation, employment, youth opportunities, transportation, health, and land use, by utilizing the resources of institutions of higher education; to work with the West Virginia Commission on Higher Education in matters of policy and program approval with respect to Title I; to act as liaison between the institutions of higher education, the U. S. Office of Education, and the Commission on Higher Education in all matters pertaining to Title I participation, fiscal procedures and eligibility for institutional participation; to disburse funds and perform audits, to submit reports to the U. S. Office of Education as required, and to provide assistance to institutions of higher education in programming and other matters pertaining to Title I as requested or deemed necessary.
ALLOCATIONS	Federal $1,611.63 — Local $20,176.35 — Total $21,787.98
EXPENDITURES	Federal $1,611.63 — Local $20,176.35 — Total $21,787.98
PROGRAM ACTIVITY	During Fiscal 1967, a representative of the State Agency has attended the following either as an observer or as participant, for the purpose of fostering or advancing Title I activities: Special Sessions 9/10 Charleston, Statewide meeting with Commission on Higher Education 10/14 15 Oglebay Park, Annual Convention of the West Virginia League of Municipalities 11/21 Charleston, Report to the West Virginia Association of College and University Presidents

PROGRAM ACTIVITY (cont.)	12/1-2 Parkersburg, Higher Education and Community Problem Solving Conference 12/6 Washington, D. C., Confer with U. S. Office of Education Officials 2/7-9 Roanoke, Va., Regional Title I meeting 3/1-2 Charleston, Governor's Conference on Community Planning Beautification 3/21 Charleston, Speech to Public Officials Session 4/17 Charleston, Meeting with Commission on Higher Education 5/4 Washington, D.C., Meeting with Title I Officials 5/9 Athens, Speech to Public Officials at training Session conducted at Concord College Bethany, Participation in dinner honoring Title I officials 5/15-16 Charleston, Speech to Higher Education and Community Problem Solving Conference participants 5/22 Washington, D.C., Conservation Foundation Conference on Title I **Field Visits** 10/12 Salem College 10/13 West Liberty State 10/14 Wheeling College 11/15 Marshall University West Virginia State 11/16 Morris-Harvey College West Virginia Institute of Technology 1/19 Wheeling College 4/17 Concord College Bluefield State College 4/20 West Virginia Institute of Technology 4/25 Bethany College Wheeling College West Liberty State 4/26 Wheeling College 5/2 Fairmont State College Alderson-Broaddus West Virginia Wesleyan Davis & Elkins College 5/5 Shepherd College Potomac State College
EVALUATION	As with the implementation of any new program, the State Agency, during this initial full year of operation, has for the most part endeavored to make the provisions of Title I known to institutions of higher education throughout the State and to elicit their participation in solving community problems on the local as well as state levels. To date some success has been made relative to making the program known, but less success has been achieved in bringing about the desired participation on the part of the institutions of higher education. Only four eligible institutions out of a possible eighteen are participating as sponsors as this stage, with approximately ten others participating conjunctively. Title I is being considered at this time by additional institutions as a possible funding source, therefore, it is our belief that the ensuing year will bring forth better program concentrating on specific problems with greater participation.

FUTURE PLANS	To develop and disseminate information on a continuing basis through a Title I Notebook; to publish a Newsletter of Title I activities in the State of West Virginia as well as activities being sponsored in other states; and to continue to provide services to institutions of higher education both as the initiator and the respondent.

*Revised Budget

CATEGORICAL APPROPRIATIONS*

Program Categories	Federal	Local	Totals	No.	%
Citizenship and Public Affairs	$49,580.07	$8,829.43	$58,409.50	4	34%
Local Government, Public Administration and Public Officials	$38,975.00	$7,455.00	$46,420.00	2	27%
Community, Area, and Regional Planning	$20,426.00	$1,775.00	$22,201.00	2	14%
Educational Programs Related to Housing and Community Facilities	$ -0-	$ -0-	$ -0-	-	-
Educational Activities for Resource Development	$33,649.00	$8,349.00	$41,998.00	3	24%
Administration of State Agency	$ 1,690.93	$20,176.35	$21,867.28	-	1%
Totals	$144,321.00	$46,574.78	$190,895.78	11	100%

INSTITUTIONAL APPROPRIATIONS*

Institutions	Federal	Local	Totals	%
Bethany College	$ 7,497.00	$ 2,455.00	$ 9,952.00	5%
Marshall University	$ 4,250.00	$ 1,079.00	$ 5,329.00	3%
West Virginia University	$123,105.57	$20,139.43	$143,245.00	85%
Wheeling College	$ 7,777.57	$ 2,725.00	$ 10,502.50	6%
State Agency for Administration	$ 1,690.93	$20,176.35	$ 21,867.28	1%
Totals	$144,321.00	$46,574.78	$190,895.78	100%

*Computations based on Federal Funds only.

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